

YOU CAN HELP

In order to develop its activities on helping the population at risk Samusocial Moskva needs the support of businesses and individuals who share its commitment to tackle social exclusion and to help create a better, more inclusive society.

You can support us financially, through corporate patronage, with material donations or by becoming one of our skilled volunteers.

We are grateful to our privileged donors: Ernst & Young, Unicef, Nestle, Air France Foundation, Sanofi-aventis, Sodexo, Leroy Merlin Vostok, Carrefour Russia

and our partners providing us with their special services: Lieu Commun, DLA Piper, French embassy, Science Audit, A-talan

The full list could be found on our website.

For more information please contact us:
Email: contact@samu.ru
www.samu.ru
www.samu-social-international.com



OUR BENEFICIARIES



Our beneficiaries are young people that have found themselves in the situation of social exclusion which is characterized by the loss of:

- family and social ties
- guidance of living in society
- ability to look after oneself (e.g. to manage one's time, space)

This social group is the most vulnerable and very often is suffering from different toxic addictions (drugs, alcohol, glue).

This situation is not irreversible. SSM aims at helping adolescents and tackling the phenomenon of social exclusion.

OUR GOALS

Our intention at Samusocial Moskva is to use "Social Emergency" techniques to reach the most excluded in our society, especially youngsters, and start the process of bringing them from their positions as victims to full rehabilitation.

Samusocial Moskva seeks to contribute to human and social development in Moscow, by improving the living conditions of the most excluded in the streets. This is intended as a re-enforcement of existing commendable efforts by both public institutions and civil society to tackle the problem of social exclusion.



OUR APPROACH

When communicating to beneficiaries in the streets our mobile teams are guided by the following principles:

- Respect and benevolence
 - Greeting and presenting oneself
 - Addressing politely
 - Explaining the motive and aims of the contact
 - No familiarity
- Distance and atmosphere of trust
 - Keeping the distance
 - Communicating at the same physical level
 - Using gentle and moderate gestures
 - Attention and careful listening
 - No interference into privacy
- Avoiding conflicts and aggression
 - Staying calm
 - Speaking in a level voice
 - No insistence
 - No disdain
 - No instructive and pity tone

samusocialMoskva



Emergency assistance
for homeless youngsters
in Moscow

Email: contact@samu.ru
www.samu.ru

OUR TEAM



RAIFFEISEN BANK TSAREV SAD BRANCH
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for Rubles funds transfer:
Beneficiary ФОНД САМЮ СОСЬЯЛЬ МОСКВА
Account number 40703-810-9-0000-1-402161
Beneficiary's bank ЗАО "Райффайзенбанк" Москва
БИК 044525700
кор.счет № 30101810200000000700
в ОПЕРУ Московского ГТУ Банка России
ИНН 7744000302

for US Dollars funds transfer:
Beneficiary SAMU SOCIAL MOSKVA
Account number 40703-840-9-0000-0-402161
Beneficiary's bank "Raiffeisenbank" ZAO Moscow
17/1 Troitskaya, Moscow, 129090, Russia
SWIFT: RZBMRUMM
Intermediary bank Wachovia Bank, N.A. New York, NY
International Branch
11 Penn Plaza 4th floor
New York NY 10038 USA
acc. 2000193460018
SWIFT: PNBPU3NNYC

for EURO funds transfer:
Beneficiary SAMU SOCIAL MOSKVA FOUNDATION
Account number 40703-978-5-0000-0-402161
Beneficiary's bank "Raiffeisenbank Austria" ZAO Moscow
17/1 Troitskaya, Moscow, 129090, Russia
SWIFT: RZBMRUMM
Intermediary bank Raiffeisen Zentralbank Oesterreich AG
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OUR METHOD

Our 4 doctors, 3 psychologists and 3 drivers working at night are formed into 3 mobile outreach teams. These professionals receive regular specialist training which helps them provide the best service possible. Our coordinator works during the day on networking and following up special cases.

Our Foundation is directed by our president Irene Zaiontchec and vice-president Eleonore Senlis. Irene is well-known for her good relations with the representatives of different spheres of public life in Russia. Eleonore has a strong grounding emergency humanitarian work worldwide.



“Social Emergency” is an intervention procedure that reaches out and provides immediate, essential care for those most excluded from our society. This system was created in 1993 by Dr. Xavier Emmanuelli and consists of the following steps:

- using Mobile Aid Units to reach the most excluded in society
- making first contact
- making a diagnosis
- giving required primary physical and psychological healthcare
- giving personal guidance to and support in the most appropriate follow on care
- forming a lasting social link with the client to ensure long-term physical, psychological and social rehabilitation.

OUR WORK

SAMU is a French acronym of Service Ambulatoire Medical d'Urgence which means emergency medical aid service. Samusocial is dedicated to bringing emergency social, medical and psychological care to people on the very margins of society, for whom life is a question of basic survival. These people are 'victims' in the sense that they no longer have the strength, nor the will to seek out the usual existing structures of common-law. Samusocial work is based on 4 main principles:
Emergency : once its level identified, the team decides the proper assistance to give, according/following to the “social emergency” procedure.
Permanence : being accessible, especially at night, when all other structures are closed
Mobility : to go out towards the excluded population in every place they live
Professionalism : teams are composed of professionals from the medico-psychosocial field, trained to the specific method of “social emergency”.

Since 2006 Samusocial Moskva mobile teams have made 7533 contacts with young population leaving in the streets of Moscow.

OUR FOUNDATION

Samusocial Moskva was founded by the president of Samusocial International Dr Xavier Emmanuelli and was registered as a Russian Non-Commercial Organization in 2004.

Our Honorary President is Dr Leonid Roshal, well-known pediatrician.

Our Foundation is organized with a Governing Board and a Board of Trustees.

Particular attention is paid to choosing the members of the Governing Board. It consists of Russians and long term foreign residents working in medical, financial and legal spheres.

Members of the Board of Trustees are among the most devoted of our partners, whether their involvement is directly financial or through offering us their professional skills.

The executive team is directly reporting to them.